

Richmond News

CONTINUATION OF RICHMOND DAILY NEWS

VOLUME 8

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RICHMOND (CAL.) NEWS, FRIDAY, AUGUST 24, 1917

PUBLISHED DAILY

No. 46.

1000,000 DEAD OR WOUNDED WEALTH TO BE CONSCRIPTED

Awful Slaughter Continues—Coal Operating
Robbers Hit Hard—Teutons Slam
Russians—News of the Wires

FRANCE BATTLEFIELDS ARE SLAUGHTER PENS

LONDON, Aug. 23.—The allies' great offensive unceasingly boring ahead today, has already cost the Germans and Austrians close to 1,000,000 in dead and wounded and at least 21,000 prisoners on the British, French and Italian fronts.

But despite these staggering losses and no let up today in the deluge of both shells on the west and Italian fronts, Germany is starting an offensive of her own against the Russian line. The drive has already gained ground on the Riga front.

The British theory is that the German war chiefs, apprehensive of a loss of public morale because of the enormous losses and forced giving away on western and Italian fronts have started a military move which they will use to keep other front news subordinated. The Russian army's weakness in munitions and supplies permits a relatively small force of well organized Germans to make a strong impression against them.

SENATE SHOWS SIGNS OF REAL JUSTICE

WASHINGTON, Aug. 23.—The spectacular battle raging about wealth conscription to pay war bills approached a climax in the senate today.

Income of the wealthy and vast riches were the marks of a growing number of senators determined to tag the tithe of the wealthy before the poor are touched. La Follette's amendment designed to raise \$1,500,000,000 more than the finance committee's revenue bill would return, was expected to bring the first real test vote.

Once incomes have been disposed of the senate will begin its raid upon war profits—which fight promises to be even more vigorous than the present one.

Corporations Alarmed
Increasing "alarm" is manifested by corporations as the trend of senate opinion has veered more and more to increasing tax on the rich. Corporation lobbyists are at work full blast in the halls of congress. Wealth conscription advocates are demanding the government take from 6 to 100 per cent of war profits before placing any additional consumption tax burden whatever on the people.

COAL THIEVES SHED CROCODILE TEARS

NEW YORK, Aug. 23.—With hur-

ried conferences and protests in many parts of the country, soft coal operators, some threatening to shut down their mines—others offering to surrender their plants to the government, were "up in the air" today, following the president's fixing of wholesale prices on coal. Reports to the United Press from all sections of the United States indicated the general tendency as to await the government's next action. Retailers awaited announcement of the president's retail soft coal prices. Meanwhile their rates were unchanged, except in Chicago, where retail soft coal dropped \$1 to \$1.50 a ton.

TEOUPS TO HURRY ACROSS THE SEA

WASHINGTON, Aug. 23.—Definite orders to transfer the forty-first guard division to Charlotte, N. C., were issued by the war department today.

They had originally been ordered to Camp Fremont, Menlo Park, Cal., but the fact that the New England National Guard division is going abroad, left the Charlotte camp open, while there were difficulties over the severance at the Menlo Park camp, as stated in yesterday morning's News.

The shift east indicates that the war department probably intends to send the northwesterners—Washington, Montana, Oregon, Idaho, and Wyoming—abroad among the earlier contingents. It is by no means certain, however, that it will constitute the third division.

Secretary Baker informed Senator Pheasant, California, that later the Menlo Park camp might be used for other forces from the northwest.

AMERICAN AVIATORS FLY AT VERDUN

PARIS, Aug. 23.—The Lafayette squadron, composed of Americans, has been participating in the recent offensive at Verdun and flying with French aviators in the dangerous new game of accompanying the infantry at extremely low altitudes and engaging the enemy in machine gun duels.

RED CROSS WHIST TODAY

The fifth game of the popular whist series of the Red Cross will be held at the Richmond Club this afternoon. The games will begin at 2 o'clock, and the entertainment committee will be in charge.

STRIKEBREAKERS DESERT UNITED R. R. COMPANY

Wholesale desertion of strikebreakers from the ranks of the United Railroads, continued today, threats of a more general sympathetic strike and the refusal of President Jesse W. Lillenthal to treat in any manner with the striking car men were features of the strike situation up to midnight last night.

Another feature according to Deputy State Labor Commissioner Gorman, was the flouting of State authority by a Chicago detective having the strikebreakers in charge.

This detective said the Co. had more money than the State and would welcome a fight in the courts.

Lillenthal refuses flatly to have anything to do with the strikers or anyone representing them. He said he had gone as far as he cared to go and the matter was closed.

More strikebreakers are deserting every hour.

QUOTA OF 240 ALMOST READY

Forty-four more embryo soldier boys passed the examining physicals yesterday and got up against the Richmond exemption officials. In fact there were seventy-two examined by the doctors, but the forty-four were those who were pronounced physically fit for service in the U. S. army. Of these, however, a majority claimed exemption, largely on the plea of having dependent wives and families to support.

Every day of the board's work, the quota of 240 men for the Richmond district is being gathered, and in another week it will be all over, as far as that part of the local work is concerned.

Then will come a number of appeals, doubtless, to the higher court of hearing at San Rafael, and these will be protested by Attorney Clare Horner for the government. Some few, however, will doubtless escape through that source.

The local board will send out a call today for an additional 100 men to appear before the physicians for examination, and it is thought that from this list can be got the full quota for the district.

The following named young men passed the doctors and the exemption board yesterday and are now considered among the country's defenders in the great war of nations:

John Kinstrey, Fred Van Ness, R. C. F. d'Erash, Frank Mello, Albert Kaseh, Simpson Polson, Joseph C. Sanford, Otis D. Small, George P. Kerrigan, Fred Whit, Andrew D. Jackson, Elton E. Numan, Fred Vosbeck, Daniel L. Black, William Maloney, Anthony L. Vierra, Adolph Winters, J. M. Zaniewski, Walter M. Phillips, James C. Nelson, Almo Bigrissi, C. G. A. Curling, Anselmo Crosta, E. B. Fouts, C. N. McLean, Frank Loureiro, W. T. Woolley, W. G. Osborn, Chas. A. Mures, W. G. Dunlap, W. R. Hubrun, W. M. Timmons, Enrich Decont, Louis Glanella, Henry Thomas, B. Pereira, G. M. Cushing, V. W. Strickland, D. W. Marsh, F. W. Gallaher, David Reinal, F. F. McDonald, G. Raboll, Michael Healey, Roy Cummings.

Editor Ed Ebson Has A Hunch

Editor Hulaniski of the Richmond Daily News is tired of the war and things that come with it. He pines for a life among the tall pines and babbling brooks, where the little birdies sing the entire day and the wee trouties play peek-a-boo in the mountain streamlets. Such is certainly the life, Hull, old boy, but we've got a kind of aromatic idea that you'd sooner be "throwing the ball, in Richmond than milking cows on a little 2x4 mountain ranch. "War is hell," and everybody knows it, but we are into it now good and deep, so we must bear our burden of the attendant hardships and turn our thoughts from singing birds to whistling bullets. —Pinole Times.

+ RED CROSS + + CIRCLE + + BUSY +

Patriotic Women Are
Working Hard for
Humanity

The hum of sewing machines with busy ladies feeding material into them by the yards, a score or so gathered around tables, cutting, sewing and stuffing fracture cushions, and three in the rear cutting up the material from the bolts that are piled high all around, such was the scene the News men saw at the Red Cross work rooms on 5th street.

From 20 to 30 ladies gather there every day to do their share in this task of the country, and the supplies stacked on the shelves speak well of their diligence and faithfulness to the cause. It is a heroic task that the local Red Cross chapter has set itself to accomplish, but as they are not strikers, but workers their task is fairly well started and if the ladies of Richmond will continue to help in the work, of which there is no doubt, they will accomplish what they set out to do, and that is to furnish supplies for a base hospital, which is a stupendous task.

The first shipment is to be made Monday, when the specially consigned boxes will arrive. The supplies will be sent to their destination from them. Some of the articles made by the ladies here are surgical dressings of all kinds, bandages, operating gowns, pajamas, pillow cases, sheets, bath robes, also knit goods for their comfort, such as sweaters, helmets, scarfs and socks. The yarn is furnished to all wishing to knit and lessons are given to those who wish. By Mrs. Graham, every Wednesday afternoon.

First aid classes will be started just as soon as classes can be formed. Anyone may attend, and all those desiring to do so should report to either Mr. Ballenger or Mr. Crary.

The work at the rooms is in charge of a committee comprised of Mrs. Snailwood, Mrs. U. S. Abbott and Mrs. Ballenger, who urgently request all ladies to come and help prepare the supplies with which the wounded warriors of the nation will be comforted, attended and healed.

The work is carried on at the Point work rooms on practically the same scale, and there is a pleasant rivalry between the ladies as to which will finish a given amount of supplies in a certain time. The ladies on the west side moved into more spacious quarters recently, where they not only have more room for their supplies but are able to accommodate more workers.

Mrs. H. P. Chapman is in charge of the Point branch.

BIRTHDAY PARTY

Clarence King entertained a number of his friends yesterday afternoon, on the occasion of his sixth birthday, with games and refreshments. Those present were Walter Hess, James Carey, Merton Eisenberg, Harold Gustafson, Elton Davis, Ellard O'Brien, Dremman Cryan and Russell.

Subscribe for the News.

NEGRO TROOPS MUTINY AND KILL MANY WHITES

HOUSTON, Tex., Aug. 23.—Several Chicago soldiers in Camp Logan are reported to have been killed and others are known to have been wounded when 600 negro troops of the Twenty-fourth United States Infantry, who were with Pershing in Mexico, mutinied at 9:30 tonight. They are reported to have broken into the ammunition stores.

A battle is now in progress between the negro soldiers and more than 1,000 Illinois troops at the colored camp, a mile east of Camp Logan.

Rifles and revolvers are being used.

STRIKE SITUATION IN S. F. VERY SERIOUS

SAN FRANCISCO, Aug. 23.—Almost with the first peep of daylight another day of rioting and disorder opened in the United Railroads platform men's strike today.

The first victim was A. W. Banks, found lying at Oak and Broderick streets with his skull cracked. He may die. An additional force of doctors and nurses had to be added to the Mission emergency hospital early today to take care of the rash. Six men had been brought in with cuts and bruises before 3 o'clock this morning.

A sympathetic strike of every trade union in San Francisco, on or before September 3, Labor Day, appears imminent when it was learned that B. F. Bowbeer, vice-president of the Amalgamated Association of Street and Electric Railway Employees had asked P. H. McCarthy of the State Building Trades Council to take action, as a result of the street car strike. Bowbeer has directed a letter to McCarthy, requesting him to call out every union carpenter now employed by the United Railroads.

A letter was also directed to a plumbing contractor who is engaged in installing plumbing fixtures in several U. R. R. car barns where strikebreakers are quartered. He was asked to call his men off the job. The contractor replied that if he was formally requested to do so by the Labor Council he would comply. The matter will be taken up tonight.

The threatened sympathetic walk-out of 25,000 workmen allied with the Iron Trades Council, renewed conference between city officials and President Lillenthal of the United Railroads and action by the grand jury to probe the alleged arming of substitute carmen were the outstanding features of the car strike situation today.

The Richmond Hi Debating Club

The various upper classes of the Richmond Hi were well represented at the meeting held for the purpose of organizing a debating club. Mr. Christian, acting as chairman, presented, sketched briefly the plans for the semester's work. Miss Parker, Mrs. Neu, and Mr. Farlinger were appointed a committee to frame a constitution. Arrangements for the first program were put in the hands of Mr. Glavinovich, Mr. Adams, and Mr. Maxwell.

MERCHANTS BANQUET AND ENJOY TALKFEST

It Was a "Feast of Reason and Flow of Soul"
Also Feast of Good Eats and Flow
of Coffee and Oratory

At about ten o'clock last night, while wandering around in search of the ever fleeting news items, we heard an awful noise over on Fifth street. It seemed to come from the Pythian Temple, and sounded like an extremely large cat fight. Dashing down Fifth from Macdonald avenue we found an assembly of half a hundred or so business men of Richmond in the K. P. Armory, seated around a banquet board, and some gentlemen from the outside were giving an imitation of a song by a small child. It was very good.

We remained long enough to hear Fred Newsome make a speech, which proved our courage, forbearance and fortitude, and then after securing the list of names below was about to escape when President Garfinkle, who never has any mercy, called upon us for a few words, so we pointed out the necessity and good sense of the Merchants Association, the Chamber of Commerce and the Richmond Industrial Commission getting into more close affiliation and co-operation—and then ducked.

"Scoop," the News reporter, went over, then and got the rest of it, which he says was as follows:
A very nice banquet, comprising all the good eats anyone could want and decorated with beautiful flowers outside guests, all full of chicken sandwiches and good nature.

Speakers and Topics
Charles G. Crary, of the First National Bank made some appropriate remarks on general topics of interest to the business men of this city and elsewhere, from monetary, trade and other standpoints.

E. A. Johnson represented the Industrial Commission and talked longly on the harbor question, being also himself a member of the advisory harbor commission. He explained how vitally this expansion affected the business man.

Edward P. Healey entertained the whole crowd with witty stories and songs. (It was he who made that noise which brought us running from up town, thinking it was an attack of the central powers).

Rev. Linder spoke upon the advisability of a better feeling being built up between the merchants and the public, which would be to the mutual interest of all. Bro. Linder is always worth hearing.

Editor Fred Newsome made a few remarks on how the merchant and

the newspapers ought to co-operate for the general welfare, and spoke most truly.

There were several other short talks, besides the speech of the evening by Mr. Connolly, of San Francisco, who spoke upon the subject of the advisability of organization. He is a very entertaining speaker and handled his subject in a masterful manner.

President Garfinkle presided with dignity and grace and interspersed the speaking with appropriate remarks and telling hits.

Several ladies were present, and on the whole the gathering was a splendid one, and calculated to do much good.

Those present around the banquet board were:

L. Garfinkle, president; Mrs. L. Garfinkle; Mrs. A. C. Burdick, A. C. Burdick; Edward P. Healey, H. W. Ballenger, Charles J. Crary, Rev. Frank Linder, A. S. Forbes, C. A. Downing, Henry C. Wahl, L. H. Schrader, F. H. Wilkins, Geo. T. Lohr, Al Schneider, F. A. Mayfield, J. F. Stiefvater, Chas. E. Walker, R. G. Jones, H. A. Stover, G. Paenisch, August J. Bold, H. Kallmann, G. F. Beckhaus, Clinton Smith, C. C. Oliver, Chas. Dodson Crocker, Harry Adkinson, E. L. Crane, A. B. Dickstein, A. J. Abraham, L. A. Jackson of Crockett, H. Higgins, J. O. Pitts, W. W. Chapman, B. Mosak, W. Mayer, D. Fondy, F. S. Newsome, Larkia J. Younce, Dan Buckley, Lou W. Schroeder, K. Sandbeck, Geo. Olson, E. Forester, J. Horman, Otto Lindberg, J. C. Hittswood, H. J. Beyer, Henry Schrag, Frank C. Dietrich, O. A. Poulsen, C. H. Puleo, E. M. Eberhart, Fred Caudle, Frank B. Connolly—Secretary California Retail Grocers and Merchants Association, and Rich Johnson of Industrial Commission.

MOOSE LADIES NIGHT

The Moose will hold its regular ladies night on Thursday of next week at the Moose Hall, when there will be dancing and refreshments. The arrangements are being made by W. Van Valer, Bob Connolly and Pennell.

ST. GEORGE SOCIAL

The Sons and Daughters of St. George will hold a joint open social next Thursday evening. The program is being arranged by an avic committee.

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Ninth and Macdonald
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If you work for the dollars now, when you get older the dollars will work for you. This is true; it is history, and it is also good common sense. And there is one way to make the dollars work for you during the time you are working for them, and that is by opening and keeping up a savings account in the bank, which works and piles up interest and compound interest while you are asleep. Try it, and see.

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JOSEPH P. CARLTON, Vice-Pres.
E. M. DOWNER, Manager
W. L. BALLENGER, Cashier
CHRIS ESCOBAR, Asst. Cashier
GEORGE LEE, Asst. Cashier

BANK'S GROWTH

December 31, 1912	\$292,077.58
December 31, 1913	\$386,824.96
December 31, 1914	\$412,315.76
December 31, 1915	\$568,940.42
December 31, 1916	\$1,028,549.93
June 30, 1917	\$1,106,562.54

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THE RICHMOND NEWS

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Editorial Comment

WE CANNOT STOP YET

Sad as it is to say, especially to a writer such as this one, known to be naturally a pacifist, it must be said at this time that stopping time for the war has not arrived. That the time may soon come for peace negotiations we firmly hope and believe, but it has not come yet.

This war has simmered down to one of Democracy against Autocracy—right against wrong—and it had better be fought out to a sufficient finish and conclusion now than to have to be done all over again in the years to come, perhaps with the very next generation.

Prussian Autocracy has got to be not only taught a lesson, but should be, and in the interest of peace of the whole world must be, effectually crushed, and put out of business to a sufficient extent that it never again will undertake to force its mistaken, wrong and bad ideas of government upon a civilized world. Unless this is done now, while we are at it, and making good progress toward it, it will all have to be done over again at some future date. If the seed is left in the ground it will sprout and grow—it must simply be uprooted.

This is hard and sad for the German people, but in the long run it will be better for them, and in time to come they will understand that this is true, though, of course, a majority of them cannot see it that way now.

Prussian militarism and autocracy is a snake whose head must be crushed in the interest of all humanity, and the allies had better do it now while they are at it, and do a good job, and get through with it for all time to come.

In the current number of the Christian Science Monitor, one of our ablest exchanges, its editor writes in two columns length to say what he ought to have said in half a column, along these very lines, and out of the ancient history quoted and the names spelled which are unknown to this present generation we cull the following paragraph as being very true and bearing hard upon this serious subject:

"In their individual answers to the problems which face them lie the futures of the nations of today. The hour has struck which calls for national self-sacrifice and the 'sifting' of the national hearts. The question before the nations is the eternal question which has faced them throughout the ages, it is the question of righteousness. The nations of the world have met in Armageddon, and anybody who thinks that Armageddon is going to come to an end with a peace made by the nations in the present war, is deceiving himself. Armageddon is the fight between liberty and domination, between purity and impurity, between selfishness and self-sacrifice, in short, between an acceptance of the demands of Principle and the effort to set up false gods in the name of Principle. Something far more is demanded of the world today than the making of a comfortable peace. It is the fight continuously of that war in heaven, which the Apostle recognized, as he looked out across the waters of the Aegean, from the rock at Patmos, with the realization that the stand of the nation, as of the individual, had to be taken, either for Michael or the dragon."

MAN MUST HELP HIMSELF

If a man is lazy, shiftless and unreliable, there is no power on earth that will make him prosperous and respected. If a man has bad teeth, he must have them fixed; resolutions and conventions will not do him any good. And if he has bad habits, he must overcome them, or suffer the consequences. Emerson said: "If the black man is feeble, and not important to the existing races, not on a parity with the best race, the black man must serve. I say to you, you must 'save yourself, black or white, man or woman, other help is none.'" We engaged in a terrible war to help the black man, and spent billions of money in his interest, but we admit now that he must save himself. Exactly the same thing is true of the white man. If he is feeble, unreliable, and not important to his race, and not on a parity with average men, he must serve; other help is none. All the churches and conventions have fought for inferior man since time began, but he is still where he was at the beginning, and always will be; unless he helps himself, which he may easily do.

The only idea some people have of prayer is that the good Lord is deaf.

If one gold brick will cure a fellow he hasn't made a bad investment.

Just because you can't pronounce the name of the new patent medicine is no sign it will cure you.

What shall it profit a fellow to possess the longest pole if there are no persimmons in the community?

Anyway, a bachelor doesn't have to waste any time arguing about which suit of underwear he shall put on.

The women who keep the world healthy and happy and see to it that things don't go to smash very seldom get their names in the papers. The women who do all this are the ones who stay at home, cook the meals, mend the socks, sweep the house and in general make home a good place to stay.

There is one advantage in the high cost of living; it keeps a man so busy keeping up with it that he hasn't much time to think of dying.

Women differ from the courts in this respect: They are apt to believe a man guilty until he proves his innocence, and even then they have their suspicions.

SOUTHERN PACIFIC TIMETABLE

H. A. Silver, Agent

Leave Richmond	Arrive San Francisco
1:15 P.M. From Portland and North	7:30 A.M.
7:30 A.M. From Bakersfield, Modesto and Martinez	7:30 A.M.
7:30 A.M. From Tonopah and Reno	7:30 A.M.
7:30 A.M. Stops for Passengers from East of Denver	7:30 A.M.
7:30 A.M. Stops for Passengers from East of Cheyenne	7:30 A.M.
7:30 A.M. From Tracy, Calistoga, and Santa Rosa	7:30 A.M.
7:30 A.M. From Sacramento	7:30 A.M.
7:30 A.M. Stops for Passengers from San Francisco	7:30 A.M.
7:30 A.M. From Los Angeles, Modesto and Martinez	7:30 A.M.
7:30 A.M. From Port Costa	7:30 A.M.
7:30 A.M. From Sacramento	7:30 A.M.
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7:30 A.M. From San Ramon, Calistoga and Santa Rosa	7:30 A.M.
7:30 A.M. From Avon and Martinez	7:30 A.M.
7:30 A.M. From Gerber and Sacramento	7:30 A.M.
7:30 A.M. From Chicago	7:30 A.M.
7:30 A.M. From Bakersfield, Modesto and Martinez	7:30 A.M.
7:30 A.M. From Colfax, Newman and Martinez	7:30 A.M.
7:30 P.M. From Fresno, Newman and Martinez	7:30 P.M.
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REALTY TRANSFERS

Daily service to the News at the Richmond Abstract and Title Co.

Richmond Annex Land Company to Albin and Alma W. Anderson, Deed, lot 24, block 28, Richmond Annex.

Porter C. and Mary Blackburn, to Edward Cottino, Quit Claim Deed, lot 9, block 15, Richmond Junction.

East Bay Realty Company to Edward Cottino, Contract, lot 9, block 15, Richmond Junction.

W. H. Spaulding to Pompey Franzini, Deed, lot 26, block 12, Spaulding Richmond Pullman Townsite.

The Harbor-Front Realty Company to George Edwin Thurber, Deed, lot 1 and 2, block 14, Map Harborfront tract.

Stella C. and Walter R. Lovegrove to Anne M. Townsend, Deed, lot 18, block 10, Map Inner Harbor Business Blocks.

Edith Stog to W. S. Rheem, Deed, lot 11, block 7, Official Map Town of Stog.

W. C. Dornham to Edith Stog, Deed, lots 4, 5, 6, 14, 15, 16, 23, 24, 25, 33, 34, 35, block M, and lot 5, block K, Map East Shore Park.

Bay District Realty Company to Marie Williams, Deed, lot 31, block 7, Coleman Pullman Tract.

Harbor Business Blocks Company to Cecil A. Fdiger, Deed, lot 1, block 1, Harbor Business Blocks.

O. J. Gibbon, to J. S. Harmon, Deed, lots 40 and 41, block 2, Richmond Park Tract.

J. S. Harmon to W. N. Bowyer, et al, Deed, lots 40 and 41, block 2, Richmond Park Tract.

Roy H. Anderson, to Grace Anderson, Deed, lot 21, block 7, Amd Map

Portion of Grand View Terrace.

Louise Blake to William St. An-bry Burdett, Deed, lot 9, block 16, Nicholl Macdonald Avenue Civic Center.

Richmond Annex Land Company, to Theodore Madsen, Deed N'ly 12 feet of lot 32, and all of lot 33, block 25, Richmond Annex.

The Richmond Development Co. to Maude G. Barnes, lots 44, 45, and 46, block "Q", Map Harborgate Subdivision Richmond.

John T. Walsh to E. H. & Bernice H. Bourn, Deed lots 1 and 2, block 5, Nicholl Macdonald Avenue Civic Center.

Isabel Williams to Mrs. Florence Pratt, Deed, lot 10, block 65, Map of East Richmond Heights.

John and Minnie Comostofski, to W. S. Faulkner, Deed, lot 5, block 11, Map Spaulding Richmond Townsite.

C. J. Rihn et als, to Carl and Mary Parjani, Deed, lots 6 and 7, block 2, Industrial Center Tract.

T. Seymour and Ruth Houghton Hall to Oakland Street Improvement Bond Co., Deed lot 10, block 81, Amended Map City of Richmond.

Harbor Business Blocks Company to John Reem, Deed, lot 13, block 11, Map of Harbor Business Blocks.

Bessie B. and Peter C. Ellb, to Stuart S. Hawley, Deed, lot 6, block 3, Amd. Map Town of Richmond.

and portion of lot 5, block 3, Amd. Map Town of Richmond.

Bessie B. and Peter C. Ellb, to Stuart S. Hawley, Deed lot 7, block H, Nicholl Subdivision.

J. W. and Jennie L. Pellow, to Gotthard S. Bachman, Deed lots 18, block 69, Amd. Map City of Richmond.

J. W. and Jennie L. Pellow, to Gotthard S. Bachman, Deed lots 2, and 2, block 16, Map Richmond Center.

National Advertising of Branded Products to Help Dealers

(Copyright—Mallory, Mitchell & Fauso)

Dealers are coming more and more, to appreciate the value to themselves of advertising done by manufacturers of branded products.

In fact, the most foresighted of them are virtually concentrating their sales on advertised products.

They recognize the manufacturer's advertising is being used to educate their own customers.

Manufacturers' advertising is a real help to the dealer. It stimulates trade by maintaining a healthy demand for the goods without the necessity of price cutting.

A pernicious practice common in un-advertised lines to keep sales up.

The dealer has much to gain by manufacturer-advertising. In fact, he may consider himself a PART-NEER in the advertising.

This partnership is worth much to the dealer who is shrewd enough to see this relationship and utilize it by keeping the advertised goods on display and otherwise backing the advertising.

Manufacturers realize that they cannot FORCE DISTRIBUTION to the consumer against dealers' will.

They need the hearty co-operation of dealers in getting products into the hands of the consumer.

For the normal way from factory to consumer is through dealers.

The retail store may be regarded as the vital point in the channel through which trade passes from factory to consumer.

All trade which passes through the channel must pass through this particular part of the channel.

No more trade can pass through the channel as a whole than can pass through its narrowest point.

Any action of the manufacturer injurious to the dealer would tend to narrow the channel at this point and hence to restrict the volume of flow from the factory.

Conversely, any move which is beneficial to the dealer tends to broaden the channel at this point—tends to lessen the resistance here so that a greater volume of trade may flow from the factory.

Manufacturers realize these facts. Hence the whole purpose of manufacturer-advertising is to lessen resistance to the flow of trade—to broaden the channel at all points—to help dealers!

Advertising benefits the manufacturer by benefiting the dealer at the same time, and ONLY by benefiting the dealer.

Just HOW national advertising benefits the dealer will be discussed in a series of succeeding articles.

The Advertised Trade-Mark Enables You to Obtain a Standard Article at a Fair Price

(Copyright—Mallory, Mitchell & Fauso)

Both of these results are desirable—a STANDARD ARTICLE and a FAIR PRICE. Either one is to be desired by the consumer. But when both go hand in hand they form the ideal combination.

These results are brought about by advertising the product and then identifying it by means of a trade-mark or brand name.

When a product becomes known to the consuming public through advertising, it tends to become STANDARDIZED. Being produced on a large scale, it naturally follows that there comes to be a uniformity of quality of the different units. Each unit is exactly the same as every other unit bearing that label.

People come to know just what this product is. It stands for something definite. It represents a definite value characteristic of this particular product. It becomes standardized.

In addition to this, the very fact that it does become standardized and known makes possible a greater market for it. This greater market makes possible the economies of large scale production. That is, a manufacturer who produces 10,000 units of a product can produce each unit more cheaply than the manufacturer who produces but 10,000 units, through having more improved machinery, being able to carry the specialization of labor to a greater degree, having less waste, and having more units of production to bear the expense of general management and overhead.

The result of this large scale production is a lower price to the consumer per unit.

Subscribe for the News.

CONTRA COSTA COUNTY NEWS

Martinez Shipbuilding

The waterfront lands comprising over 30 acres in the control of the city were leased Tuesday night to W. A. Boole for the establishing thereon of a ship building plant for a period of 10 years. The rental is \$10 per year but the restrictions which the Trustees insisted should be inserted in the lease are so stringent in the event that the lessee at any time fails to live up to the letter of the contract the entire property with all of the improvements reverts to the city.—Martinez Gazette.

Danville Honors Soldiers

Citizens of Danville are making arrangements for a banquet, entertainment and dance to be given in honor of the young men of that vicinity who will become members of the National army, before they leave for their cantonments. It is planned to make this one of the social events of the season at which the general public will be invited to attend and give the young men of that city a farewell that will long be remembered.

Three Honorable Aliens

Only three aliens, three of all those called before the Exemption Board and given a chance to fight for the liberty of the world expressed a willingness to volunteer. There are the three:

Mariano, Foriade, Portuguese, of Pap Point. The doctors turned him down.

Morris Lee of Martinez, Canadian. He was passed physically and will go to the front.

Louis Abba of Pittsburg, Italian. He was passed, and will go to the front.

That is the alien roll of honor for the First District of Contra Costa county. Yet there are many among the aliens in this district subjects of the governments whose battles the United States are fighting.—Crockett Signal.

Pittsburg Fishermen

The sailing of the steamer Costa Rica from Alaskan waters this month marks the beginning of the home-ward pilgrimage of the Pittsburg fishermen—between three and four hundred of them—who annually make the trip to the far north coast to wrest from those waters the delicacies of the deep, which later in varied forms, are served on the home tables in every quarter of the globe.

Every year Pittsburg loses about three or four hundred of its population by the lure of the high wages paid on the far northwest coast. In many instances no wages are paid, the fishermen preferring to work on a percentage of the "catch". In either event, however, their earnings aggregate a goodly sum, which, "when the leaves begin to turn," they bring back to their home town, the spending of which makes it easier for everyone in the long winter months.—Pittsburg Dispatch.

Antioch Furnishes Aviator

Sergeant Nison on recruiting duty here signed up his first recruit Wednesday morning when Edward Githes of Antioch enrolled and went to San Francisco for examination and enlistment in the aviation corps. Githes is over the draft age and his enlistment was purely voluntary.

And So Does Pinole

George Pierson, of the Pinole Garage, enlisted in the aviation corps last Wednesday. He went to San Francisco Friday, to take the final examination. If successful, he will be sent to Fort Sam Houston, Texas.—Pinole Times.

Trouble is Brewing

Only old maids know all about the art of raising children.—Pittsburg Dispatch.

We'll pass criticism on this up to the Concord Transcript. Go after him, Katel.—Pinole Times.

The News readers can readily see from a perusal of the above at Ed. Eison, editor of the Pinole Times is preeding a scab on his own nose and trouble for the whole interior of this county. We of Richmond refuse to be drawn into it. Eison is probably in the employ of the German government, or something.

ODD FELLOWS CONTEST

The C. C. Encampment of Odd Fellows launched a membership campaign last night. Two captains, S. B. Ramsey and F. Rhodes, were chosen and will in turn choose their men, then both will secure members of sixty days, at the end of which the losers will banquet the winners. Patriarchal Degree was conferred on a candidate last night, with visitors from Oakland attending.

HIGHER WAGES

The demand for higher wages represents our conviction that a constantly greater share of increased social wealth should go to those who create it. The progress of humanity results from the elimination of poverty. Poverty means degrading environment and influence that retard intellectual and moral degeneration. Permanent amelioration of the human lot must have as its basic material resources. The next step is to distribute these products so that the greatest number may fairly benefit thereby. As an element in the forces determining distribution the trade-union has been most potent.

DANBURY HATTERS SETTLE

Pay Huge Sum in Addition to Workmen's Attached Bank Accounts.

The celebrated case of D. E. Loewe & Co. against the labor organization the United Hatters of North America was settled when the union gave a check for \$165,000 to the legal representatives of the Loewe company, closing fourteen years of litigation.

In addition, the Loewe company had collected \$70,000 by attachment on the savings bank accounts of members of the Hatters' union. This brings the sum they received to \$235,000 of a verdict of \$252,000 obtained by the firm against the United Hatters.

Martin Lawler, secretary of the union, declined to tell the terms of settlement, but offered this statement to the press: "You can say that Loewe & Co. bled the United Hatters for the last cent."

The Danbury hatters' case began in 1902 when, following refusal of the Loewe firm to make their shop a closed one at a time when a big effort was being made to unionize all factories in the great hat manufacturing industry, at Danbury, the Hatters' union started a boycott on Loewe & Co.

In the autumn of 1903 Loewe & Co. began their action for damages against the United Hatters under the Sherman anti-trust law. The litigation naturally attracted nation wide attention, for it was the first time that labor had been made the defendant by capital in a suit for financial recompense and for a violation of a law under which capital had hitherto always appeared in self defense.

The fight was carried into every conceivable court. It went twice to the United States supreme court, the United Hatters getting the worst of it at almost every turn. Under provisions of the law the Loewe company asked triple damages, which brought the total above \$250,000.

NEEDLE TRADES RESTIVE.

Strike Likely Unless Demand For Increased Pay Is Granted.

The demand of the New York City cloakmakers' union, which has 60,000 members, for a 50 per cent increase in pay has led to the danger of a strike through the refusal of the conference board of the union to accept the compromise offered by the manufacturers. About 3,000 members of the union are raincoat makers, who are working on uniforms for the war department. They are not affected in the controversy because about two weeks ago, through the intervention of federal authorities, they received an increase in pay.

The demand of the workers was served on the manufacturers on June 16. Negotiations have been in progress since, with the result that several days ago the manufacturers submitted a new scale to the union. The demand, made in spite of the fact that the wage schedule fixed at the end of the 1916 strike has two more years to run, is based on increased cost of living.

The cloakmakers' strike of 1916 lasted for fourteen weeks and was marked by much suffering among the workers, and a citizens' committee raised funds to pay strike benefits. The settlement of the strike gave the workers some advantages.

The busy season of the cloak trade begins in about two weeks. The industry does a business of \$250,000,000 a year.

Carpenters' Got Raise.

Secretary Duffy of the United Brotherhood of Carpenters reports the results of trade movements as follows: Lincoln, Ill., an increase from 45 to 50 cents per hour; Texarkana, Tex., from 50 to 60 cents per hour; Franklin, Mass., from 45 to 50 cents per hour; Geneseo, Ill., from 40 to 45 cents per hour.

LABOR BRIEFS.

Four thousand metal polishers recently went on strike at the Remington Arms company's plant at Bridgeport, Conn.

New York waiters recently went on strike for a ten hour day and an increase of wages.

Carpenters employed at Camp Dix, Wrightstown, N. J., struck recently because of dissatisfaction with the food supplied by the contractors.

Nearly 2,000 motormen and conductors of Toronto recently went on strike for a shorter work day and a wage increase of 10 cents an hour.

A number of industrial plants in New Jersey are hard pressed for men. Two big plants at Paulsboro that have been in the course of construction for two years are nearly ready to begin business on a large scale and find that hands are not available.

Subscribe for the News.

CUT OUT THE WASTE; SAVE NEWSPAPERS

The war is teaching us thrift and economy in many ways, and we shall have much more to learn along those lines before it is over. The extravagance of the people of the United States has become notorious. We waste in thousands of ways, one of which is in the destruction of paper. We might learn from Canada how to save paper. The school children of Canada have been taught to save old newspapers and every scrap of paper that comes into their homes. In Winnipeg the children of one district saved and turned in to the Red Cross Society 5 1-2 tons of paper in one day. Through the use of collecting boxes in Ottawa the Daughters of the Empire are getting thirty-five tons a month. All of this paper is used again. It goes back to the papermills, is sorted, and is used in making building papers, boxboard, roofing felts and pasteboards, thus relieving the shortage of raw materials and helping keep down the prices.

The campaign for saving paper in Canada is managed by the Dominion Conservation Commission, which sends out circulars, puts up posters and advertises in the newspapers. There has been some agitation along this line in this country, but the people here have not taken the situation seriously, as in Canada.

TERROR OF SEAS

SUNK BY BRITISH

AN ATLANTIC PORT, Aug. 23.—The German raider Sea Adler, which created terror in South American waters, has been sunk, according to members of a British steamship's crew here.

The German raider, they said, went down fighting hard, after a battle with a British warship. Only a few of her men were saved. The ship which brought the news is said to have had twelve members of the Sea Adler's crew aboard.

Subscribe for the News.

"Big Timber" Is At T. & D. Today

According to Kathryn Williams and Wallace Reid, who will be seen at the Richmond theater today and tomorrow in the Moroco Paramount production "Big Timber," many difficulties were encountered during their sojourn at Fort Bragg, California, to film the lumber camp scenes in this production. The location was in the heart of the mountains and in order to reach it they had to use practically every known form of locomotion. They left the hotel in automobiles, after that a brief ride in a stage, then a trip across a lake in a motorboat, a ride on a logging train, a half-mile ride on horseback, then a long walk up the mountains. In addition to this, it rained.

A very funny Progressive Comedy will also be shown as part of the program today and tomorrow.

POINT POINTERS

J. R. Royeton is recovering from a serious operation at a U. C. hospital in San Francisco.

Dr. George Roth, with his wife and children, is here from Los Angeles, visiting his father, Judge John Roth.

Mr. and Mrs. C. E. Adams, Roy Adams, Mrs. David Hopkins and her daughter Mueeta attended a reception at the Palace Hotel, tendered to the parents of the members of the Masonic Unit.

Ray Howland of the U. S. Navy was in town yesterday, visiting friends. Former postmaster, S. F. Jenkins, is home from a visit in Kansas.

The Fraternal Brotherhood Lodge will hold its next regular meeting at the home of Mrs. Albert Mason, September 5.

Subscribe for the News.

Fresh Fish for Friday

English Sole	5c lb.
Black Rock Cod, small or large, for baking	10c lb.
Filet or Tenderloin of Sole	15c lb.
Deep Sea Cod	15c lb.
Sea Bass	17 1-2c lb.
Spring Salmon	17 1-2c lb.

Just received a small consignment of Whale Meat

Locher's QUALITY MARKET

Fresh Meats, Fish and Poultry
WITH RICHMOND FRUIT AND PRODUCE CO.
Macdonald Avenue, Near 4th St. Phone Richmond 939

Can Your Fruit Now

Large Early Crawfords, 40 pound Lug Box \$1.25
Pears, 40 pound Lug Box \$1.25

Jars, Jelly Glasses, Rubbers, Etc.
WATERMELONS, YOUR CHOICE 20c.

Mc WHORTER

The Grocer
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Sugar 11 lbs for \$1.00

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Just the thing for vacation and camping. Durable, easily folded, packed and carried in auto. Take one with you.

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WE HAUL EVERYTHING.
Trucks for all purposes. If we do not do your work, we both lose. Phone Richmond 5555

New Box Factory Rushed With Work

Richmond's latest industry, the Angelo Bros. Box Factory, is doing very well for an infant. They are manufacturing fruit boxes which they sell throughout the San Joaquin valley. Richmond is well centered for supplies and shipping facilities. Only one size boxes are made here at present for that is all they have equipment for. Their other factory in San Francisco is equipped to make twelve different kinds and sizes. The working force in Richmond at present is 13 girls and a foreman. They have machines for eighteen and intend to install more later. The girls turn out from 1000 to 2800 boxes a day and are working piece work, getting 40c per hundred. It takes twelve movements to construct a box and it is a pleasure to see some of the more experienced girls as their nimble fingers twist and adjust the boxes, with lightning like rapidity.

The factory promises to enlarge and grow with the city and to extend its operations into much outside territory.

RALLY SOCIAL THIS EVE.

Sunday School classes of the First Methodist Church will give a Rally Social this evening. Teachers, officers, and parents are to be the guests of honor and there will be a musical program, readings, and refreshments. It is to be a good social time.

FISH STILL CHEAP

We must in all honor to the market men of this city acknowledge that so far our supplies that if the municipal markets closed they would put up the price of fish and vegetables, was unfounded, and we are very glad of it. The municipal markets have been closed for some time now and the prices are as low to-day as they ever have been. We have to take off our hat to the market men—they are good fellows and their word on this matter is also good. Nuff said. Let's forget it.

WINFREE IS THE LEADING CANDIDATE

Mr. A. Winfree is so far the leading candidate for the office of secretary of the Chamber of Commerce, and as far as heard from, he is the best man for the place, that has offered to take it. Mr. Winfree is a business man; he knows everybody in town; he is an old time resident and knows what the town needs and he is full of good common sense. The News believes Mr. Winfree can fill that position with credit to himself and the community.

VARIATIONS

Wayne McRacken and Roy Davis of the U. S. Marines were here yesterday. They are stationed at Goat Island at present.

Dr. H. G. Kimbley, Osteopathic Physician, First National Bank building.

Miss Anna Met left for Needles, yesterday where she will start a music class. She has been visiting here with her sister Mrs. J. H. Plate.

Mrs. J. C. Conwell entertained a number of her friends at her home yesterday afternoon in honor of Mrs. Engleking, of Los Angeles, 30 editor's daughter. A pleasant afternoon was enjoyed by all, with luncheon and sociability.

Miss Annie Mayhew, a teacher at Mills College, is spending a few weeks vacation with Mrs. Margaret Wiley, of Stage.

**JOB PRINTING
THE KIND THAT PAYS
AT
THE NEWS OFFICE**

B. C. Yarnall of Richmond swore out a warrant for the arrest of Harry Grogono, in San Francisco, on a charge of illegal substitution with Mrs. Yarnall. The case is being fought in the San Francisco courts.

NOTICE TO INCORPORATORS
Jackson's System of Special Partnership relieves you of corporation burdens and reports. No stock liability; especially adapted to industrial and commercial companies. In many respects exceeds the corporation. If you want to form a corporation or dissolve your corporation or organize under this system consult me. I can save you hundreds of dollars.
ORVILLE E. JACKSON,
23rd and Macdonald Ave.,
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"Back to the Soil"
Beautiful Spectacular
Allegory feature at the

VINTAGE FESTIVAL
St. Helena, Napa County
AUG. 31, SEPT. 1, 2, AND 3
(Friday, Saturday, Sunday, Monday)

PROGRAM IN BRIEF
Friday—Crowning of Queen 2 p. m.; Allegory 2 and 8 p. m.; Saturday—Allegory 2 and 8 p. m.; Queen's Grand Ball at 8 p. m.; Sunday—Concerts afternoon and evening.
Monday—(Labor Day)—Floral and Industrial Parade 11 a. m.; Allegory 2 and 8 p. m.; Street Dance and Concert Battle.
Exhibits of Vintage and Farm Products. Exhibit Tent Open Daily from 10 a. m. to 10 p. m.
Biggest Event of the Year in Napa County.

NOT A DULL MOMENT
Fine Automobile Roads from Everywhere.

NOTICE TO CREDITORS
In the Matter of the Estate of JOHN O. STENMARK, Deceased.
Notice is hereby given that the undersigned, Administratrix of the estate of John O. Stenmark, deceased, do hereby claim against and demand of the creditors of, and to all persons having claims against said decedent, to file them, with the necessary vouchers, in the office of the Clerk of the Superior Court of Contra Costa County, State of California, or to exhibit them, with the necessary vouchers, to the undersigned, at the office of Will S. Robinson, Attorney at Law, 153 Washington Ave., Richmond, Cal., the same being designated as the place of business in all matters connected with the said estate, within a month after the first publication of this notice.
Dated August 14th, 1917.
BETTY STENMARK,
Administratrix of the Estate of John O. Stenmark, deceased.
Aug. 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 1917.

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T. D. RICHMOND THEATRE

FRIDAY AND SATURDAY
Ruth's Williams and Wallace Reid
in
"BIG TIMBER"
PROGRESSIVE COMEDY

Paramount Pictures

Subscribe for the News.

Mr. and Mrs. T. Deird are attending the convention of the Sons and Daughters of St. George, at Oakland, as delegates.

Lawrence J. Thiele and family leave for Houlburg Sunday for a few weeks vacation.

Classified Ads

NOTARY PUBLIC—I make and acknowledge all kinds of legal papers: deeds, mortgages, contracts, leases, etc.; houses to rent; fire insurance. H. G. Stidham, 161 Washington Ave. Phone: Office 552; residence, 259.

WANTED—partner, immediately, with some money to share options with me on real estate—great opportunity for large profits, safe and sure speculation. Address Box 7 News.

DR. H. G. KIMBLEY
Osteopathic Physician
Surgeon
Hours: 10 A. M. to 5 P. M. Evenings and Sundays by appointment. 7 P. M. to 8:30 P. M.
Suite 10 and 11, First Nat. Bank Bldg. Office Phone, Richmond 1431
Res. Phone, Richmond 706.

WANTED—Job work of all kinds. We do first-class work at reasonable prices.

GIRLS WANTED—to work in Basket Factory, Old Skating Rink, 8th St. Anglo & Son.

TO EXCHANGE
W. H. Sanford has 7 acres, 4 of it to fruit, 3 tons this year, will exchange for Richmond improved. Barn dwelling, and spring on the property, near Sebastopol, Calif., near electric line, school, church, P. O. Etc. Apply 855 Wall St. Phone 921 3012

FOR RENT—2 room furnished Apt. #12 and 14. Two unfurnished cottages #14 and #20. Elegant 6 room unfurnished flat, desirable location #25, including water. R. W. Byrns, 911 Macdonald Avenue. 4613

LET MAYERS DO IT.
Mayers' American Cleaning and Dyeing establishment at 1116 Macdonald Avenue is so well known in Richmond for many years past that it is probably needless to say that it is the leader in this line of business in this city. If you want your old suit to be made to look like new, let Mayers do it. That's his business and he knows how. Incidentally, he doesn't charge but very little. For further information phone Richmond 452.

FIVOLI RESTAURANT AND BAKERY
Catering a Specialty.
Merchants' Lunch, 11 to 2, 25c
Otto Keller, Prop.
500 MACDONALD AVE.

Local Laconics

A number of prominent property owners in Pullman are working for the transfer of a license to one of the hotels, as the many employees of the Pullman Company, who have been accustomed to having a warm meal at home, are now deprived of it, since the closing of the Pullman Hotel. There are also many who would like to live close to their work, but cannot, as the hotel men won't open the hotels without a license. The News suggests that one of the numerous saloon licenses in Pullman be transferred to either of the two vacant hotels.

A. Brunner, the painter, left last night for a week's vacation on his ranch at Redding.

The winners of the enjoyable whist party held by the ladies of St. Marks Church, at the church parlors Wednesday afternoon, were Mrs. E. R. Fronk, 1st; Mrs. W. C. Mainwaring, 2nd; Mrs. E. Jennings, 3rd; Mrs. H. C. McDonough, 4th; and Mrs. Hutson, consolation.

J. Marroan, a blacksmith of the Standard, is laid up at the Merritt

hospital with a smashed foot, as also is Mike Carey, pipe fitter, foreman of the same place, with an injured leg, and Fred Craven, who was recently operated up for appendicitis.

There are a number of Richmond men on the jury at Martinez, which is trying Joe Lam for the murder of Ah Toy. They are James C. Pope of the Colonial Hotel, Alexander Blais, dry goods man, and E. R. Hampton.

A \$120,000 paving contract has been awarded to the Municipal Improvement Co., by the municipality of San Bruno, and they are preparing to start on it next week. E. R. Ditzel and Henry Wahl, company officials, are back from Los Angeles, where they were successful in a legal tangle.

John Wagner, local insurance man, was elected Grand Marshal for the Grand Council of the Y. L. I. at the grand lodge session in San Francisco, and D. J. Lucey of Port Costa was elected second grand vice-president. These two were the delegates of the Burke council.

Murphy's Comedians

SURE SOME SNAPPY SHOW

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"Toss of The Storm Country"**

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Richmond-Central Markets
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FISH SPECIALS

Halibut	20c lb.
Fresh Salmon	18c lb.
Fresh Fillet of Sole	18c lb.
Sole	2 pounds 15c
COOK GOD	10c lb.

SPECIALS FOR THIS WEEK

Eastern Sugar Cured Hams	29c lb.
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Fresh Dressed Pricassee Hens	28c lb.



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